

POPPEN.de...

Would you like to join?

Since being founded in 2004, Poppen.de has over 5 million registered members, making it Germany's largest and most active sex dating community. Would you like to advertise your product in a dynamic, sex-positive environment? Then this is the place for you!



Poppen.de in numbers



AD IMPRESSIONS
80 mil/Month



MOBILE IMPRESSIONS
32 mil/Month



DESKTOP IMPRESSIONS
48 mil/Month



PAGES/SESSION
14.17 min



ONLINE SINCE
2004 FEB

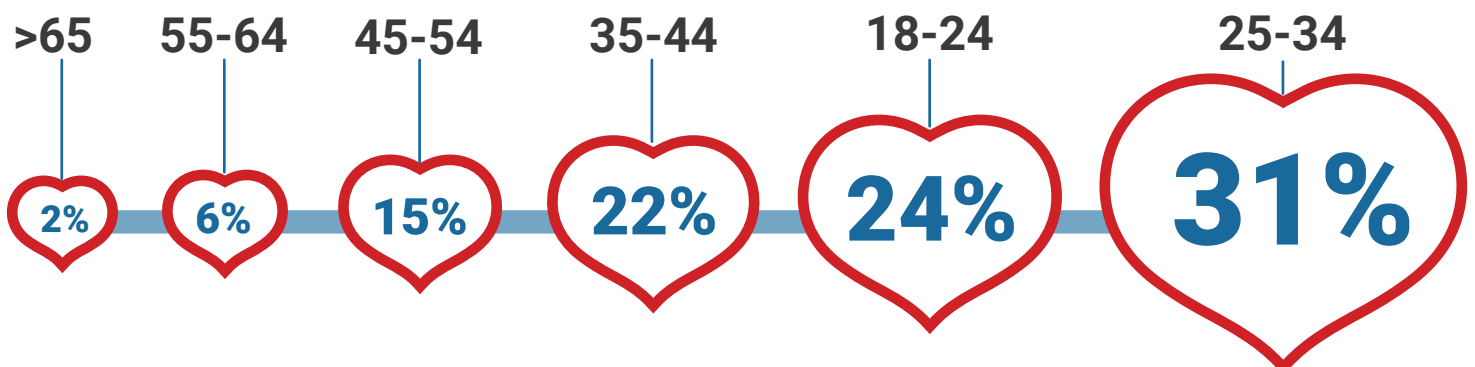


USERS
5 Mil

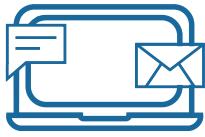


DAILY VISITORS
250K

User Demographic



Your Poppen.de Advantages at a glance



HUGE REACH

With approx. **700 MILLION** page impressions per month, Poppen.de is one of the most active dating sites in Europe – and we keep growing! Benefit from our high reach and expose your brand to our unique sex-positive community.



OUR DIVERSITY - YOUR TARGET GROUP

Meet millions of sex-positive men, women, couples, transgender and crossdressers from all over Germany, Austria, Switzerland and other countries on Poppen.de. Reach your target group with distinct **TARGETING** possibilities, while acquiring new clients.



CONSIDERABLE EXPERIENCE

Poppen.de has featured as a top performing dating community in Europe for over 15 years. Benefit from our expertise and extensive industry experience.



SAVE YOUR SPOT AT POLE-POSITION!

Reach your audience quickly, immediately and accurately targeted. Boost your business by getting the best exposure!

Global Reach



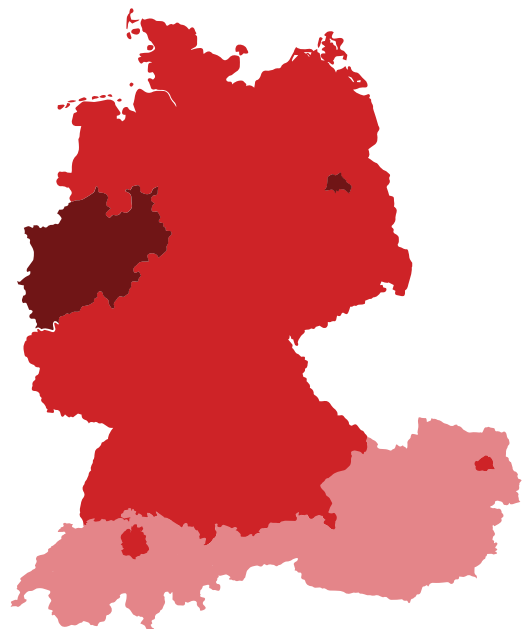
HIGH REACH



AVERAGE REACH



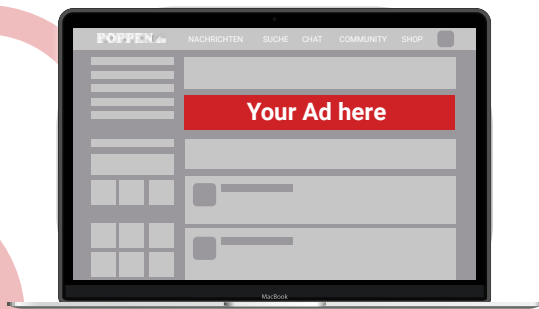
LOW REACH



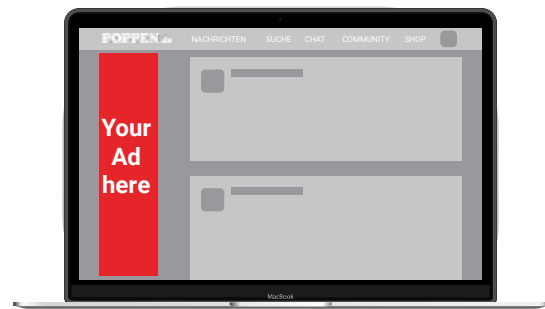
Adzones & Banner Sizes

DESKTOP

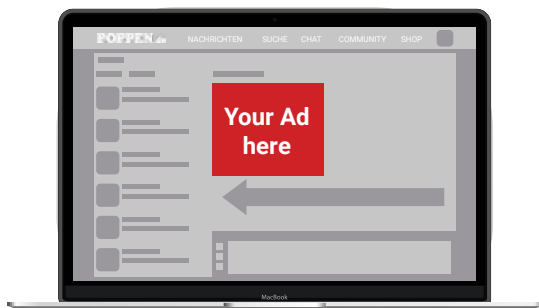
HOMEPAGE TOP 728x90



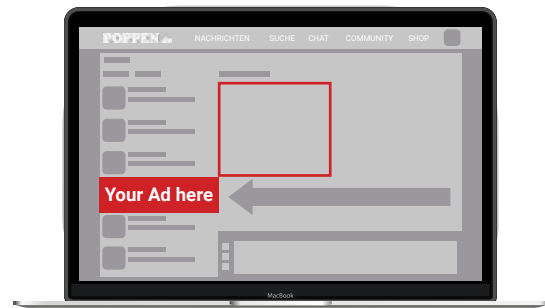
HOMEPAGE LEFT 160x600



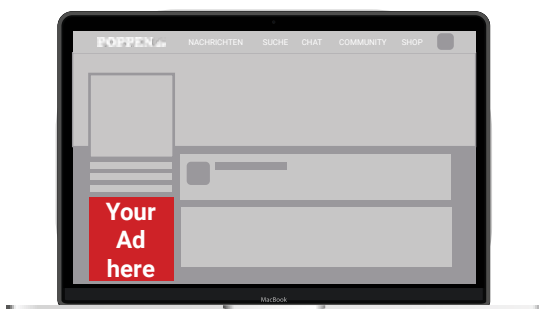
MESSAGE INBOX 300x250



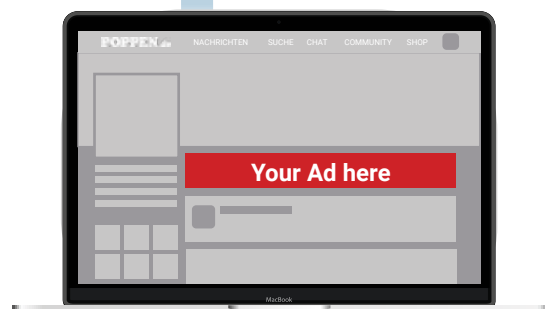
INBOX THREADS 320x100



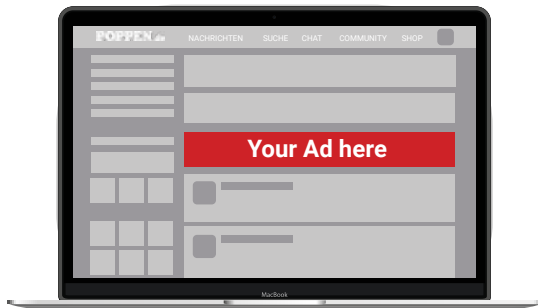
PROFILE PAGE LEFT 250x250



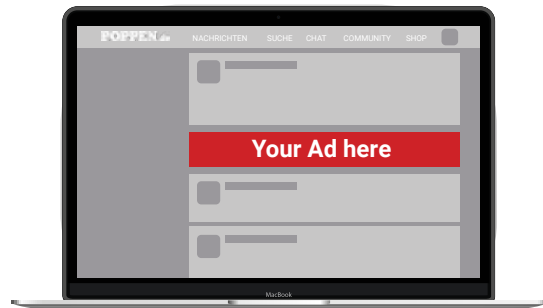
PROFILE PAGE TOP 728x90



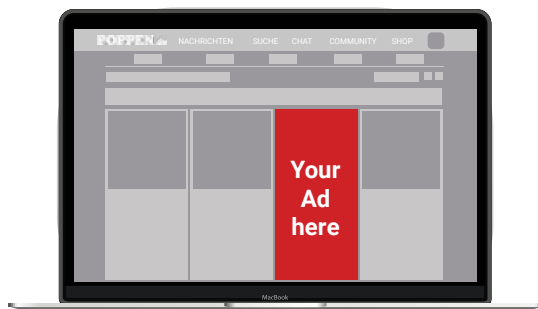
NEWSFEED STICKY 728x90



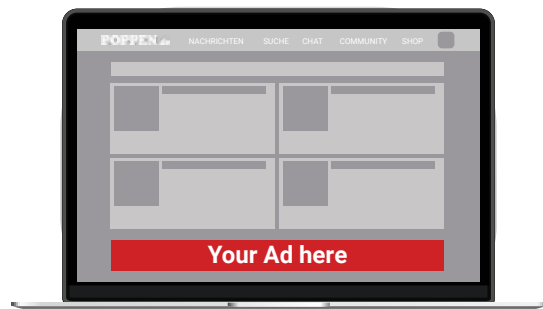
NEWSFEED 2ND PAGE 728x90



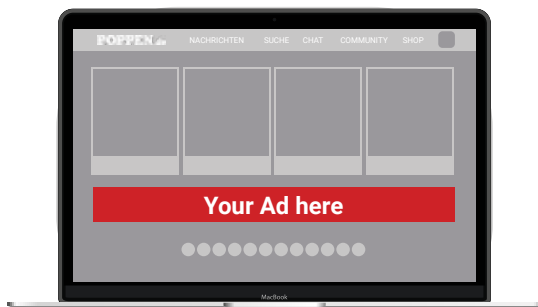
DATEMANGER WATER 240x400



DATEMANGER LIST 970X90



SEARCH RESULTS 970x90



CHAT 468X60



MOBILE

NEWSFEED 300X250



NEWSFEED 2ND
PAGE 300X250



CHAT 320X100



INBOX 320X100



FIXED 320X50



DATEMANGER
LIST/WATER 320X50



TABLET

PROFILE PAGE TOP
full banner
468x60

HOMEPAGE TOP
full banner
468x60

SEARCH RESULTS
full banner
468x60

PROFILE PAGE LEFT
rectangle
180x50

MESSAGE INBOX
rectangle
180x150

Sponsored Posts & Public Relations

We relay your message into well-targeted content for our members and guarantee your product the highest exposure in Germany's most popular casual dating community.



Get in touch.
We'd love to help!



Contact Data



Advertise your offers on our website at fair prices.

Get the best tips and tricks to optimise the performance from our end.

Reach more than 5 million community members with your ads.



sales@playamedia.com



BANNER FORMAT: jpg, png, iframe, gif



BANNER WEIGHT: 30- max. 50kB