

UNLEASH YOUR TRUE POTENTIAL

Looking for an open-minded space to promote your brand? Well, your search is over! Since our launch in 2017, our vision is to be the world's most trusted Fetish and BDSM dating community. As a PlayaMedia brand, we're kinky, fun and inclusive - our passion is giving kinksters and the kink-curious a home for alternative lifestyles. Discover just how loyal our members are.

YOUR KEY BENEFITS



INCREASE YOUR REACH

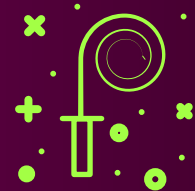
We're expanding! With almost 1M visits per month worldwide, we're steadily growing our active community of kinksters and the kink-curious.



HONOUR YOUR VALUES

We're genuine and straightforward. Safe, Sane and Consensual are common principles guiding all our relationships and activities.

#SSC



USE YOUR INFLUENCE

We simplify the way you communicate with your target audience and continually innovate our online community based on your feedback.

FETISH AT A GLANCE

MONTHLY



13min
SESSION DURATION



+7.5M
AD IMPRESSIONS



+15K
NEW USERS



+50K
ACTIVE USERS



900K
SESSIONS



+9.4M
PAGEVIEWS



21
LOGINS PER USER

GET WHAT YOU WANT

Want to reach out to potential customers from a specific age range, gender, country or language? We got 'em all! Select and target based on your preferences. Get high-quality traffic from our registered members - who are a young and established community spreading rapidly from Europe to the rest of the world.

AGE GROUP

18-24

20%



25-34

30%



35-44

19%



45-54

16%



55-64

10%



+65

5%



COUNTRY



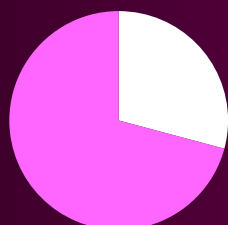
DEVICE



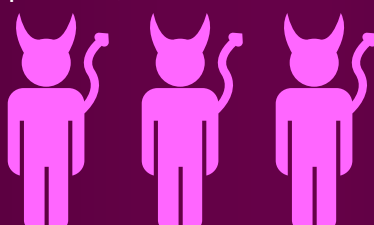
Fully responsive design means members can enjoy using any device - with mobile already being used by 72% of kinksters.

LANGUAGE

GENDER



Our organic gender split is close to 2.5 males per female user. Impressive, eh?



FETISH.com

FETISCH.de



COMING SOON...



AD ZONES & BANNER SIZES

FETISH.com
KINK-POSITIVE DATING



DESKTOP

HOMEPAGE TOP

leaderboard

728x90

PROFILE PAGE TOP

leaderboard

728x90

HOMEPAGE LEFT

wide skyscraper

160x600

PROFILE PAGE LEFT

square

250x250

MESSAGE INBOX

inline rectangle

300x250

SEARCH RESULTS

large leaderboard

970x90

LOG OUT SUCCESS

leaderboard

728x90

TABLET

PROFILE PAGE TOP

full banner

468x60

HOMEPAGE TOP

full banner

468x60

PROFILE PAGE LEFT

rectangle

180x150

MESSAGE INBOX

rectangle

180x150

SEARCH RESULTS

full banner

468x60



MOBILE

FIXED

mobile leaderboard

320x50

COMING SOON...

FIXED

large mobile banner

320x100

CHAT

text ads



WE'D LOVE TO FEATURE YOU

SHOW
YOURSELF!



NILS BECKER

sales@playamedia.com

DISPLAY ADVERTISING

Banner Ads + Targeting Options

- Promote your offers on our site at the sexiest rates in the market segment
- Get advice on best practices and improve the performance of your ads
- Reach out to over +50k kinky members with your ads across our community

CONTENT PROMOTION

Sponsored Magazine Article + Social Media Promo

- Create valuable SEO content for our kinky community of +360K members (600-900 words)
- Use the chance to talk about your business and spread your values
- Reach out to almost 5K social media followers on facebook, twitter, etc.



LET ME
TELL YOU
A STORY...

KATIE LOUISE WRIGHT

fetish@playamedia.com

LIGHTS
CAMERA
ACTION



MIGUEL LEO. GARCÍA

video@playamedia.com

VIDEO EXPERIENCE

Branded Video + Social Media + Newsletter Promo

- Grow your brand awareness through our unique video content (60-90 secs.)
- Impress over +290K kinky members with your vid through our Newsletter
- Get up to 20k views on our YouTube channel in less than a month

WANT MORE?

 **PlayaMedia**
PARTNER SITES



FUCK.com

GAYS.com

happiness.com